

MEMRI Webinars Scheduled for 2009!

Technology has advanced in recent years, and we are doing our best to keep up. One of the things we started doing last year was conducting large internet trainings (webinars) on a number of topics that would be of interest to any MRI client (even those who used other data analysis software). This year, we have decided to expand our offerings to Memri clients and have drawn up this calendar (below). If you wish to have your email added to the evite list, please reply to Memri_webinars@mediamark.com. Thanks!

For your info, the schedule for training is as follows:

May 6: *Coding* (with Auto and Travel): Dave Riordan, Instructor

May 27: *Crosstab*: Adriane Heimann, Instructor

June 17: *CostRank, Reach & Frequency, CumePlus*: David Riordan, Instructor

July 8: *Prototyping*: Julie Erbe, Instructor

July 29: *Volumetric coding* (standard and nonstandard), frequency distributions/ntiles, count, sumax, etc): David Milam, Instructor

August 19: *Crosstab*: David Milam, Instructor

Sept 16: *CostRank*, etc (see 6/17), Adriane Heimann, Instructor

Oct 7: *Correspondence/Cluster Analysis/Quad maps*, Julie Erbe, Instructor

Oct 28: *Coding* (see 5/6): David Riordan, Instructor

Nov 18: *Volumetric* (see 7/29): Adriane Heimann, Instructor

Dec 9: *Charts* (except advanced analytics, see 10/7), David Milam, Instructor

TBD: *Export/RLD*: Julie Erbe, Instructor.

All classes will be web-based using GoToWebinar (a Citrix product), and we will utilize VOIP for voice transmission, so an attendees computer must have speakers.

All classes will be held at 2 p.m. Eastern, 1 p.m. Central, noon Mountain, and 11 a.m. Pacific. Each session will last between 1/2 hr and 45 minutes.)